

# Ideas for Farm Bureau's *Food Check-Out Day* Activities

- 🌐 TV and Radio Interviews
- 🌐 News Releases
- 🌐 Ag Trivia contests
- 🌐 Donate to local Ronald McDonald House, food bank, Head Start programs, etc.
- 🌐 Set-up displays promoting Food Check-Out Day (include ag statistics from your county from [www.nass.usda.gov/ks/cfsel.htm](http://www.nass.usda.gov/ks/cfsel.htm))
- 🌐 Have a drawing for food, gift certificates or money at grocery store
- 🌐 Distribute color books, bookmarks, pencils, stickers, etc. at grocery stores, libraries and schools
- 🌐 Distribute loaves of bread with FCOD and Farm Bureau stickers on them
- 🌐 Pay for select ag related products from customers shopping carts
- 🌐 Present Media baskets with food item and promotional materials
- 🌐 Have the City proclaim the day Farm Bureau's Food Check-Out Day
- 🌐 Place table tents in restaurants, school cafeterias and senior centers
- 🌐 Set-up displays around town (office, library, grocery store, etc.)
- 🌐 Sell loafs of bread for 19 cents (the amount farmers receive out of every dollar spent on food in America)
- 🌐 Sponsor a "Guess the cost of grocery bag" contest (using FCOD bags)
- 🌐 Donate Ag related books to schools and libraries in honor of Food Check-Out Day
- 🌐 Sponsor a drop box for food donations
- 🌐 Have Women's Committee, Board Members or FFA members carry out groceries and answer questions
- 🌐 Sponsor a Food Safety program
- 🌐 Have members (each with \$50 in their pockets) go to grocery stores and hand out \$3 to \$5 per shopper who is buying farm-produced products
- 🌐 Hold raffle for grocery certificate during sporting event half-time
- 🌐 Randomly select customers buying ag products and give them money or a check to help pay the bill
- 🌐 Contact hospitals to donate groceries (using FCOD grocery bags) to families who had a baby that day
- 🌐 **Be sure to include the media in all of your activities!**

With your support and participation, Farm Bureau will once again be able to deliver the message that America's farmers and ranchers are efficient producers of food and America's consumers benefit from this proficiency.