



EXCLUSIVE DIRECTV DISCOUNT

Kansas Farm Bureau® Members



SAVE UP TO \$1506

FREE

HBO **SHOWTIME** **starz** **CINEMAX**
For 3 Months

FREE Whole-Home Upgrades
1 HD DVR Plus 3 HD Receiver Upgrades Additional Fees Apply.

FREE HD in Every Room† With Auto Bill Pay

All offers require 2-year agreement. ** Programming/pricing may vary in certain markets. Offers end 2/08/12. Credit card required (except in MA & PA). New approved customers only (lease required). Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

LIMITED TIME OFFER!

NEW CUSTOMERS CALL 888-409-6466 (Choose option #2)
EXISTING CUSTOMERS CALL 888-408-4280 (Choose option #3)

www.DirectSatTV.com/KFBmembers



***BILL CREDIT/PROGRAMMING OFFER:** IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Free HBO, Starz, SHOWTIME and Cinemax for 3 months, a value of \$135. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE XTRA \$65.99/mo. Prices include a \$26 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts and an additional \$5 bill credit after rebate. Eligibility based on ZIP code. Upon DIRECTV System activation, customer will receive rebate redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive \$31 monthly credits, customer must submit rebate online (valid email address required) and consent to email alerts prior to rebate redemption. Rebate begins up to 8 weeks after receipt of rebate submission online or by phone. Duration of promotional price varies based on redemption date. **†FREE HD OFFER:** Includes access to HD channels associated with your programming package. To be eligible for Free HD you must activate and maintain the CHOICE XTRA Package or higher and enrollment in Auto Bill Pay. Also requires at least one (1) HD Receiver and activation of HD Access.

****2-YR. LEASE AGREEMENT:** EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of your DIRECTV programming package. DVR service \$7/mo. required for DVR and hD DVR lease. HD Access fee \$10/mo. required for HD Receiver and HD DVR. No lease fee for only 1 receiver. Lease fee for first 2 receivers \$6/mo.; additional receiver leases \$6/mo. each. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. Advanced receiver instant rebate requires activation of the CHOICE Package or above; OPTIMO MÁS or above (for DVR receiver, MAS LATINO); Jadeworld; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$39.99/mo.). Second, third and fourth HD receiver offer requires activation of CHOICE XTRA package or above or MAS ULTRA Package or above; an HD DVR as the first free receiver upgrade and subscription to Whole-Home DVR service (\$3/mo.). Additional advanced receiver upgrades available for a charge. **INSTALLATION:** Standard professional installation in up to 4 rooms only. Custom installation extra.

Local channels eligibility based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. DIRECTV and the Cyclone Design logo and CHOICE XTRA are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.