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A WHOLE LOT MORE.**

\$500

**ALLOWANCE ON RAM TRUCKS
FOR MEMBERS ONLY DURING MARCH.**



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Membership has its privileges. It also saves you money on a new Ram truck. This is the same award-winning Ram 1500 that is already being offered with a HEMI® V8 at no extra charge*, plus 0% APR financing** along with a refined interior and class-exclusive multilink rearcoil suspension. It's more power, performance, comfort, and awards. It's everything you want, and nothing you don't. Go. Do. Ram.

NOTE: \$500 MEMBER BONUS SAVINGS ALSO APPLIES TO NEW 2010 DODGE AND RAM VEHICLES:

**RAM 1500/2500/3500 • RAM 3500/4500/5500 CHASSIS CABS • DAKOTA • DODGE GRAND CARAVAN / GRAND CARAVAN C/V
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DODGE



RAM

Use this opportunity for superb savings. Proof of Farm Bureau membership required at time of purchase. This exclusive Farm Bureau member cash allowance offer can be used in addition to most national consumer incentive(s) but cannot be combined with the Dodge ON THE JOB Commercial Incentive, Chrysler Employee Advantage, Dealership Employee Purchase, Friends Program, or other printed certificate programs. Cash allowance is available for select new 2010 model-year vehicles purchased or leased from now through March 31, 2010. * No-extra-charge HEMI V8 offer based on factory-to-dealer reimbursement. Dealer contribution may affect final price. ** Financing for well-qualified buyers. Not all buyers will qualify. Offer ends 3/31/10. Excludes all SRT® models, Challenger, and Durango Hybrid. *Farm Bureau is a federally registered collective membership and a registered service mark of the American Farm Bureau Federation. Ram and Hemi are registered trademarks of Chrysler Group LLC.