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**FOR IMMEDIATE RELEASE**

November 15, 2010

**Farmers & Ranchers of Kansas Farm Bureau to Meet in Manhattan**

MANHATTAN – Farmers and ranchers from across the state will gather at the end of the week for the 92nd annual meeting of Kansas Farm Bureau, the state's largest agriculture advocacy organization.

More than 1,000 Farm Bureau members representing each of the state's 105 counties will have the opportunity to learn more about how they can strengthen their farm, their farm organization and their way of life, as they attend the KFB annual meeting, Nov. 19-20 in Manhattan.

In his message to Farm Bureau members on Fri., Nov. 19, Kansas Farm Bureau president Steve Baccus will discuss the importance of communicating shared values with the majority of Kansans and Americans who lack a direct, personal connection with family farming and agriculture.

"The future of planet Earth is urban. Globally and right here in Kansas," Baccus will share with Farm Bureau members. "In the counting of noses, 'urban' passed 'rural' two years ago and we won't be going back."

Farm Bureau members will have an impressive roster of breakout session topics and presenters from which to choose featuring state, national and international experts who will address federal farm policy, rural development, Kansas natural resource concerns, energy, conservation and much more.

The heart of the Kansas Farm Bureau annual meeting is the delegate resolution process. The policy resolutions adopted by voting delegates in Manhattan will become KFB's 2011 policy roadmap for agriculture advocacy efforts before local governments, the state legislature and the U.S. Congress. The resolutions up for discussion are the result of a yearlong grassroots effort, involving input from county Farm Bureau members throughout Kansas.

The Kansas Farm Bureau annual meeting will take place at two major venues – the KFB state headquarters building just off Seth Child Road in northwest Manhattan and the KSU Student Union.

Kansas Farm Bureau represents grassroots agriculture. Established in 1919, this non-profit advocacy organization supports farm families who earn their living in a changing industry.

Kansas Farm Bureau  
2010 Annual Meeting  
Manhattan, Kansas

**FRIDAY, NOVEMBER 19**

*KFB State Headquarters - 2627 KFB Plaza, Manhattan*

8:30 a.m.      Registration

9:30am      **Concurrent workshops**

*Kansas Animal Disease Traceability*

William Brown, DVM, Kansas Livestock Commissioner

Mark Nelson, Director of Commodities, Kansas Farm Bureau

*Smoke Management for the Flint Hills*

Dr. Jay Johnson, Office of Environmental Initiatives, City of Wichita

Steve Swaffar, Director of Natural Resources, Kansas Farm Bureau

*Changing Crop Insurance Choices*

Rebecca Davis, Director, USDA Risk Management Agency, Topeka Office

*From Estate Taxes to Food Safety – Hot Issues in the Nation's Capital*

Mary Kay Thatcher, Public Policy Director, American Farm Bureau Federation

*We Have Health Care Reform – Now What?*

Matt All, V.P. for Public Policy & Human Development, Blue Cross and Blue Shield of Kansas

*Emerging Consumers and Why Farmers Need an Online Voice*

KFB Promotion & Agriculture Education Committee

10:45am

**Concurrent workshops**

*The Future of Local Government in Kansas*

Joan Wagnon, Secretary, Kansas Department of Revenue

*Natural Resources Issues Update*

Don Parrish, Director of Natural Resources Issues, American Farm Bureau Federation

*State of the State's Budget*

Duane Goossen, Secretary, Kansas Department of Administration

*Farming Under Attack*

Mike Irvin, Attorney, Kansas Farm Bureau Legal Foundation

*Kansas Broadband Development & Implementation Update*

Stanley Adams, Broadband Planning Manager, Kansas Department of Commerce

Harry Watts, Managing Director of Governmental Relations, Kansas Farm Bureau

*Heart Health & Risk Factor Awareness*

Karin Morgan, RN, BSN, Change of Heart Program Coordinator

Sponsored by the Kansas Committee of Farm Bureau Women

11:45am

Lunch in the Little Apple®

1:30pm

**General Session**

Steve Baccus, Ottawa County farmer who serves as KFB President

County Farm Bureau *Awards For Excellence* Presentation

Kansas Farm Bureau *Farm Families of the Year* Presentation

*K-State Student Union, 2nd floor, Manhattan*

4:30pm

Late Registration at the K-State Student Union

5:30pm

KFB District Caucuses

6:30pm

KFB Annual Meeting Banquet

**SATURDAY, NOVEMBER 20**

*KFB state headquarters*

8:30am

Business Session

KFB Annual Meeting adjourns upon completion of Business Session