

Kansas Farm Bureau Young Farmers & Ranchers Excellence in Agriculture Award

Rules for 2018 KFB YF&R Leaders Competition

Adapted from American Farm Bureau Federation.

Background

The Young Farmers & Ranchers (YF&R) Excellence in Agriculture Award competition is designed as an opportunity for young farmers and ranchers to earn recognition, while actively contributing and growing through their involvement in Farm Bureau and agriculture. Participants will be judged on their involvement in agriculture, leadership ability, and participation/involvement in Farm Bureau and other organizations (i.e., civic, service and community). **The ideal candidate(s) for the Excellence in Agriculture Award is an individual or couple who does not have the majority of his/her income subject to normal production risks.** The winner(s) of the award will compete in the American Farm Bureau Federation (AFBF) Excellence in Agriculture competition in early 2019.

Information about the Excellence in Agriculture applicant is requested on the entry form. ALL INFORMATION IS HANDLED IN STRICT CONFIDENCE AND IS DESTROYED AFTER JUDGING IS COMPLETED.

Eligibility

- An applicant can be either an individual or a couple that is married or has similar legal rights under the law applicable to Kansas Farm Bureau. Applicant may choose to apply individually, rather than as a couple.
- Applicant(s) shall be a Farm Bureau member(s) between the ages of 18 and 35 in good standing with his/her county Farm Bureau. The individual or spouse/spousal-equivalent shall have reached his/her 18th birthday at the time of competition and shall not have reached his/her 36th birthday by Jan. 31, 2019.
- Applicant(s) must not have derived a majority of his/her income from an owned production agriculture enterprise in any of the past three years.
- Applicant(s) may only compete in one KFB YF&R competition per year.
- Past and present members of the AFBF Young Farmers & Ranchers Committee, present members of the KFB YF&R Committee and/or their spouse are not eligible to compete.
- Past KFB YF&R Achievement Award competitors are not eligible to compete.
- Past KFB YF&R Excellence in Agriculture Award winners are not eligible to compete.
- Current employees of county, state and/or American Farm Bureaus and their affiliates are not eligible to compete.

Entry Form & Application Guidelines

- This entry form is adapted and simplified from the American Farm Bureau Federation application.
- Do not use applicant's name, the name of his/her county, or any names that may bring about the recognition or identification of the applicant's state beyond the entry form. Verbal and presentation reference to applicants' name and county will be allowed during your presentation for personalization of presentation.
- The entry form and application must be completed in first person narrative (i.e. I, me, we, etc.) for questions I-III. Applicants must use "A1" and "A2" to denote each applicant for all of question IV.
- Do not use abbreviations or acronyms. AFBF, FB, and YF&R are acceptable to use throughout the application.
- **The winning applicant(s) will be the KFB representative(s) in the 2019 AFBF Excellence in Agriculture Award contest and will be asked to expand their application and presentation to meet the AFBF qualifications prior to the deadline in late 2018. KFB staff will assist the winner(s) with this process and coach him/her prior to the 2019 AFBF competition. The applicant(s) will also be highlighted at the 2018 KFB Annual Meeting to recognize the member(s), promote YF&R and encourage future participation in the contest.**
- Applications must be submitted to yfr@kfb.org for entry in the contest.
- County Farm Bureaus have permission to reproduce the attached entry form as a recruitment tool.

Note: Disregarding any of the guidelines listed above will result in disqualification.

Presentation Guidelines

- The presentation will be an interactive, 20-minute presentation, in which the applicant(s) has an opportunity to share the contents of his/her entire application in narrative form with a panel of three judges and the audience.
 - Applicant(s) will have 20 minutes to present on the topics addressed in the application and address questions from the judges. It will be up to the applicant(s) to determine how they use this time.
 - Applicants will be notified by the time keeper when 10 minutes are remaining and again when 5 minutes are remaining. Time will be called and conclude the applicant's time in front of the judges at 20 minutes.
- The only visual means in which to deliver the information is through a PowerPoint or Prezi presentation. The applicant(s) needs to submit their presentation on a USB flash drive at registration at the KFB YF&R Leaders Conference. A computer, LCD projector, screen and one slide advancer remote will be provided. All presentations must be formatted to work on a PC. Contestants will not be allowed to use their own computer.
- The PowerPoint or Prezi presentation may be made with the template of the contestant's choice.
- Verbal and presentation references to applicant(s) name and county will be allowed during the presentation.
- No props (including notes), sound or video will be allowed during the presentation.
- Applicants are not allowed to view other presentations until after they have completed their own.

Judging

Application

All applications will be judged prior to the YF&R Leaders Conference

SECTION	STANDARDS	TOTAL POINTS	APPLICATION SCORE %	TOTAL %
Questions I-III	<i>Ability to clearly express ideas, strong dedication to agriculture, thorough understanding of the industry.</i>	150 points	37.5%	30%
Farm Bureau Experience	<i>Active involvement in Farm Bureau and contribution to the organization.</i>	120 points	30%	24%
Other Leadership Experience and Goals	<i>Commitment to applicant's community and own personal growth.</i>	100 points	25%	20%
Application Form	<i>Following instructions, neatness, proper spelling and grammar.</i>	30 points	7.5%	6%
MAX APPLICATION SCORE		400 points	100%	80%

Presentation

Applicants will present to a different set of judges at the YF&R Leaders Conference.

SECTION	STANDARDS	TOTAL POINTS	PRESENTATION SCORE %	TOTAL %
Delivery of Presentation	<i>Clarity of presentation, logical organization of information, creativity and enthusiasm in delivery, professional appearance.</i>	40 points	40%	8%
Content of Presentation	<i>Balance of content, compelling storytelling, does not deviate from information covered in application.</i>	30 points	30%	6%
Responses to Questions	<i>Thoughtfulness, knowledge of subject, ability to clarify/expand upon topics.</i>	30 points	30%	6%
MAX PRESENTATION SCORE		100 points	100%	20%

Deadline

Entry forms and applications must be mailed, emailed or hand delivered **on or before 11:59 p.m. EST Dec. 15, 2017** to yfr@kfb.org or Kansas Farm Bureau, c/o YF&R Manager, 2627 KFB Plaza, Manhattan, KS 66503.

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The data below and throughout the application applies to you and your spouse/spousal-equivalent, if married. Please indicate "Applicant 1" (A1) and "Applicant 2" (A2) when responding to the below questions.

Applicant(s)*: A1 _____ A2 _____
**Will be used in the program and for recognition*

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: A1 _____ A2 _____

Date of Birth: A1 _____ A2 _____

Education/Degree: A1 _____ A2 _____

I (we) hereby certify the information on this entry form and attached application to be accurate and true statements. KFB reserves the right to use my (our) photos and/or any video footage for use in promoting Farm Bureau. The photos and/or video footage of the undersigned contestant(s) may also be available to Farm Bureau sponsors. I (we) have not derived a majority of my (our) income from an owned production agricultural enterprise in any of the past three years. By participating in the Event, I (we) warrant that I (we) fully and unconditionally agree to and accept the YF&R official contest rules and the decisions of the KFB YF&R Committee, which are final and binding.

Applicant(s) Signature(s): A1 _____ A2 _____

I hereby certify that the above named applicant(s) is eligible to be entered in and considered for KFB's Young Farmer & Rancher of the Year Award for 2018.

County President: _____ Date: _____

County: _____

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Note: Remember to write in first person narrative for questions I-III. Remember no county specific identifiers.

I. AGRICULTURAL INVOLVEMENT

- A. Please explain the applicant(s) occupation and personal involvement in agriculture/agribusiness. *50 points*

II. IMPACT ON AGRICULTURE

What does the applicant(s) do to positively promote and impact the agriculture industry? *50 points*

III. GOALS

What goals does the applicant(s) have for the next five years related to his/her career, Farm Bureau involvement and involvement with other organizations? *50 points*

IV. LEADERSHIP EXPERIENCE

Note: This applies to both applicants, if applying together. Please indicate A1 and A2 when applicable.

- A. List Farm Bureau leadership roles, involvement opportunities, recognitions and/or awards received by the applicant(s), indicating service on committees, boards or as officers. Please include years of involvement. *Example: A1 – Elected President of the County Farm Bureau Board of Directors (2015-2016)*

County Farm Bureau

State/American Farm Bureau

IV. LEADERSHIP EXPERIENCE (cont.)

- B. List other agricultural leadership roles, involvement opportunities, recognitions and/or awards received by the applicant(s), indicating service on committees, boards or as officers. (i.e. Farm Credit, Soil Conservation, Farm Service Agency, farm cooperatives, 4-H, etc.). Please include organization, description and years of involvement.

Example: A1 & A2 - 4-H, Serves as a 4-H Livestock Club Leader (2013 - present)

IV. LEADERSHIP EXPERIENCE (cont.)

- C. List other community and non-agricultural leadership roles, involvement opportunities, recognitions and/or awards received by the applicant(s), indicating service on committees, boards or as officers (i.e. civic/service clubs, church, school, volunteer leadership, etc.) Please include organization, description and years of involvement.

Example: A1 – Local Elementary School, Served as PTA President (2015-2016)