



KANSAS FARM BUREAU®
Young Farmers & Ranchers®

2020

YF&R LEADERS CONFERENCE AG AMBASSADOR DAY PASS

MANHATTAN CONFERENCE CENTER | SATURDAY, FEBRUARY 8

KEYNOTE SPEAKER



For Jay, what started as 10 acres and a John Deere 4020 tractor has grown into a multi-layered commercial operation of diversified crops in West Texas and Southern New Mexico. Jay strives to continually implement new practices and the latest technology to best utilize his resources and farm as sustainably as possible. He actively advocates for the industry he loves on social media, using this platform to give a true glimpse into the life of a farmer.



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EVENT HIGHLIGHTS

CONNECT WITH PEERS

Meet other ag ambassadors and high school students who are actively engaged with their county Farm Bureau association.

BUILD YOUR NETWORK

Build your network and get a sneak peak into the opportunities in agriculture after high school by connecting with more than 500 young adults who are college students, farmers and ranchers or working in off-farm ag positions.

DISCOVER OPPORTUNITIES

Discover opportunities for Farm Bureau involvement in college and beyond.

SCHEDULE

Saturday, February 8

- 8:00 AM Business & Bacon – Enjoy breakfast along with ag updates and the Saturday keynote speaker, Jay Hill
- 9:45 AM Workshop – your choice from 5 workshop options
- 10:45 AM Ag Leaders Networking Break – visit the trade show and connect with friends and mentors
- 10:45 AM Discussion Meet – watch a round of collegiate or YF&R members competing in the Discussion Meet
- 12:30 PM Lunch
- 2:30 PM Ag Ambassador Industry Insight Event – go on a local ag industry tour and engage in content exclusively for high school students
- 4:30 PM Conclude

REGISTRATION

Ag Ambassador/High School Student
Day Pass: \$60

HOTELS

If an overnight is required, KFB has hotel blocks at the following locations. Reservations open November 1.

- Bluemont Hotel
- Comfort Suites
- Fairfield Inn
- Hampton Inn
- Hilton Garden Inn
- Holiday Inn Express & Suites