



KANSAS FARM BUREAU[®]

Young Farmers & Ranchers[®]

2020

YF&R LEADERS CONFERENCE

MANHATTAN CONFERENCE CENTER | FEBRUARY 7-9

KEYNOTE SPEAKERS



JAY HILL

For Jay, what started as 10 acres and a John Deere 4020 tractor has grown into a multi-layered commercial operation of diversified crops in West Texas and Southern New Mexico. Jay strives to continually implement new practices and the latest technology to best utilize his resources and farm as sustainably as possible. He actively advocates for the industry he loves on social media, using this platform to give a true glimpse into the life of a farmer.



JIM MORRIS

Learn from Jim's story of dreaming, failing, daring and overcoming in life and Major League Baseball. Jim Morris' Cinderella story is testimony to the power of dreams and their ability to inspire and transform human life. His story is the subject of the blockbuster film from Walt Disney, "The Rookie," starring Dennis Quaid which won the ESPY for Sports Film of the Year.

EVENT HIGHLIGHTS

CONNECT WITH PEERS

Connect with more than 500 other young people in Kansas agriculture to build your peer network.

PRACTICAL TOOLS & RESOURCES

Attend sessions that focus on practical tools and resources, not just research and theory.

SOMETHING FOR EVERYONE

Discover content for everyone in agriculture – from the traditional cattle rancher to the specialty crop grower to those supporting the industry off the farm.

SCHEDULE

Friday, February 7

10:00 AM	Pre-Conference Trainings (includes lunch)
12:00 PM	Collegiate FB Lunch
1:30 PM	Collegiate Ag Quiz Bowl
4:00 PM	Collegiate FB Industry Insight Events
6:00 PM	YF&R Registration Opens
6:45 PM	First Time Attendee Workshop
7:15 PM	Celebrate Kansas Ag Reception
8:00 PM	Conference Kick Off

Saturday, February 8

8:00 AM	Business & Bacon
9:45 AM	Workshop Round 1
10:45 AM	Ag Leaders Networking Break
10:45 AM	Morning Tours
10:45 AM	YF&R and Collegiate Competitions
11:15 AM	Workshop Round 2
12:30 PM	Networking Lunch
2:15 PM	Workshop Round 3
2:15 PM	YF&R and Collegiate Competitions
3:15 PM	Ag Leaders Networking Break
3:30 PM	Afternoon Tours
3:45 PM	Workshop Round 4
3:45 PM	Service Project
6:00 PM	District Dinners
8:00 PM	After Parties

Sunday, February 9

7:45 AM	Sunday Morning Music & Devotions
8:15 AM	Breakfast by Chris Cakes
9:00 AM	Closing Keynote & Awards
10:30 AM	Adjourn

TOPICS

- Cattle Handling
- Cattle Marketing
- Commodity Hedging
- Connecting with Consumers on Social Media
- Cutting Edge Ag Technology
- Employment on the Farm
- Entrepreneurship & Agriculture
- Farm Branding & Marketing
- Farm Financial Management
- First Generation Farmers
- Grazing Management
- Leadership On and Off the Farm
- Ruminant Nutrition
- Stress on the Farm

**Topics are tentative. A full speaker and topic list will be posted online once the slate is finalized.*

COMPETITIONS

- Collegiate Ag Quiz Bowl
- Collegiate Discussion Meet
- Excellence in Agriculture Award
- YF&R Discussion Meet
- YF&R of the Year

REGISTRATION

Regular \$100 (by January 10)

Late \$125 (by January 24)

Collegiate \$100 (by January 24)

Child \$50 (by January 24)

**Regular and Collegiate registration grants available to county Farm Bureau associations and collegiate chapters.*

HOTELS

BLOCKS OPEN NOV. 1

Bluemont Hotel
Comfort Suites

Fairfield Inn
Hampton Inn

Hilton Garden Inn
Holiday Inn Express & Suites