



2020 KFB COUNTY PRESIDENTS CONFERENCE

KSU ALUMNI CENTER | 1720 ANDERSON AVENUE, MANHATTAN, KS

TUESDAY, FEBRUARY 4

- 4:00 p.m. **Optional Afternoon Tours**
- 5:30 p.m. **Registration & Networking Reception**
- 6:30 p.m. **Presidents Appreciation Dinner**

WEDNESDAY, FEBRUARY 5

- 8:00-9:00 a.m. **Opening Session**, Banquet Room BC (First Floor)
Vision 2020: Unpacking the KFB Strategic Plan – Terry Holdren
- 9:00-9:45 a.m. **County Presidents Issue Surfacing**, Banquet Room BC (First Floor)
An opportunity to discuss policy issues impacting your county and gain skills for leading your board in policy conversations.
- 9:45-10:00 a.m. **Break**
- 10:00-10:50 a.m. **Breakout Sessions**
- *Effective & Efficient: Best Practices for a Well-Run Board Meeting – Purple Pride Conference Room (Third Floor)*
 - *Stronger Together: Working with Your Local Farm Bureau Agent – Lecture Room (Third Floor)*
 - *Understanding Generational Differences & Using them to Your Advantage – Tadtman Board Room (Second Floor)*
- 11:00-11:50 a.m. **Breakout Sessions** (Repeat Previous Breakout Sessions)
- 12:00-1:30 p.m. **Lunch and General Session**, Banquet Room BC (First Floor)
A Legacy of Leadership: A panel of Farm Bureau leaders look back at where they found success, how they grew and what has mattered most in their career of leadership and service.
- 1:45 p.m. **Breakout Sessions**
- *Developing an Entrepreneurial Mindset to Make Your County and Farm Thrive – Purple Pride Conference Room (Third Floor)*
 - *Finding Common Ground: How Ag Leaders are Working Across Commodities and the Lines that Divide – Lecture Room (Third Floor)*
 - *Recalibrating for Regional Success: How Leaders are Coming Together to Find Ways for Everyone to Win – Tadtman Board Room (Second Floor)*

- 3:00 p.m. **Roundtables for County Success**, Banquet Room BC (First Floor)
Small group conversations to share resources, strategies, tools and ideas that will impact your personal leadership capacity and overall county effectiveness.
- 4:00 p.m. **FB Talks**, Banquet Room BC (First Floor)
- FB: United by Brand & Mission
 - KFB Accounting: Why it Matters to County Leaders
 - KFB Health Plans & Kansas Rural Health Association Update
 - VOTE FBF: Why, How and What for County Farm Bureau Presidents
 - KFB Advocacy: 2020 Priorities and Outlook
- 5:00 p.m. **Closing Remarks**, Banquet Room BC (First Floor)
Rich Felts, President of Kansas Farm Bureau
- 5:15 p.m. **Adjourn**

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