

**Kansas Farm Bureau  
Women's Leadership Committee Meeting Minutes  
Ellsworth County Courthouse / Ellsworth KS  
June 16, 2016**

**Committee members in attendance:** Marieta Hauser, Chair; Christy Springer, District Three; Carrie Fraser, District Five; Gimmie Jo Jansonius, District Six; Sheryl MacNair, District Eight; Carol Deaver, District Nine and Susan May, District Ten.

**KFB Staff in attendance:** Holly Higgins, Serita Blankenship, Paige Pratt and Sheridan Wimmer.

**Unable to attend:** Pam Meng, District One; Debbie Kueser, District Two; Lexy Goyer, District Four and Sharon Hiss, District Seven.

TOPIC	DISCUSSION	ACTION/FOLLOW-UP
<b>Call to Order</b>	<b>Marieta</b> called the Women's Leadership Committee Meeting to order at 10:20 a.m.	
<b>Invocation</b>	<b>Marieta</b> gave the invocation.	
<b>Minutes</b>	Committee members reviewed meeting minutes from February 11 <sup>th</sup> and conference call minutes from April 1 <sup>st</sup> .	<b>Sue</b> moved to approve both sets of minutes as written. The motion was seconded by <b>Sheryl</b> and unanimously approved by the committee.
<b>Communications</b>	The Kansas State Fair is quickly approaching and Kansas Farm Bureau is working hard to put together a great exhibit. Volunteers are an essential part of a successful exhibit, and we are looking for people willing to spend some time educating fairgoers about agriculture.	Click <a href="#">here</a> to sign up as a Kansas State Fair "Ag Central" volunteer.
<b>Chair Report - Marieta</b>	<ul style="list-style-type: none"> <li>• The KFB Board of Directors will have a joint meeting with Iowa Farm Bureau in KC soon.</li> <li>• The AFBF Women's Leadership Committee is planning a Summer meeting in Chicago and a Fall meeting to visit a non-profit ag education farm in Louisiana.</li> <li>• AFBF's Communication Boot camp will be held July 12-15 in Washington, DC. <b>Lexy</b> is attending.</li> <li>• Possibility of a joint meeting with the Colorado FB Women's Leadership Committee.</li> <li>• The 2017 AFBF AM will be held in Phoenix and the Kansas WLC will need delegates.</li> <li>• The 2017 FUSION conference is being planned for Feb 10-13 in Pittsburg, PA.</li> </ul>	
<b>Resolutions Committee Ex-Officio Report - Carrie</b>	<p>The committee met on April 25 to discuss the status of various resolutions. The issue surfacing matrix results were also reviewed. Committee members will meet again July 19 &amp; 20. Current issues include: agri-tourism, transmission lines, K-12 funding, water transferring and property rights.</p> <p><b>Carrie's</b> term will expire soon so we'll need another volunteer to serve as Ex-Officio. The Resolutions Committee meets four times a year. This is a non-voting Ex-Officio position, however you may participate in discussions and offer expertise. It would be helpful for the member in this position to attend issue surfacing meetings and listening posts to increase their awareness of current issues. Expenses for this position are funded by the RC budget.</p>	<b>Sue</b> is interested in committing to a one-year term with the option of serving three years. <b>If you are interested representing the WLC on the Resolutions Committee, please let Marieta know as soon as possible.</b>

<b>District Activities – All Committee Members</b>	<p>This time was used to network about a wide-variety of recent activities across the state. An overview of district activities is attached for your information.</p> <p><b>Sue</b> highly recommended the <a href="#">You.Lead.Now leadership training</a> offered by the Kansas Leadership Center in Wichita.</p>	<p>Please let <b>Holly</b> or <b>Serita</b> know if you are planning a district training. We may be able to help with details and attend, if possible.</p>
<b>Lunch</b>	<p>Committee members broke for lunch from Noon – 1:30 p.m.</p>	
<b>KFB wildfire Relief Efforts – Serita &amp; Gimmie Jo</b>	<p>Contributions as of June 17 total \$54,520.45. All names of those on the list provided by the local Extension office who were affected by the wildfires have been contacted and sent either a card of encouragement or a small gift card from county Farm Bureaus at the suggestion of this committee.</p> <p>Leadership in Barber and Comanche Counties will be deciding soon how to distribute the fire relief donations collected through the KFB Foundation.</p>	<p>If you know of a county planning to donate, please encourage them to do so soon so the funds can be included in the initial disbursement.</p>
<b>Expense Vouchers - Serita</b>	<p>Committee expense vouchers must be submitted in a timely manner. When completing your request for reimbursement, remember to enter all expenses for one day on the same line and provide <b>detailed</b> receipts for ANY expense more than \$25. Quarterly deadlines (January 31, April 30, <b>July 31</b> and October 31) will be enforced and late submissions may not be paid.</p>	<p>Contact <b>Serita</b> if you have any questions about your committee expense voucher.</p>
<b>AFBF Challenge Award - Serita</b>	<p>AFBF’s Challenge Award invites state committees to support the Foundation through a yearly donation. To qualify for the award, <b>each committee member donates \$25 to the Foundation</b>. Qualifying committees receive a commemorative plaque or plate for their plaque and recognition at the Flapjack Breakfast at Convention.</p> <p>If you were unable to attend this meeting, please mail your donation to attention <b>Serita</b>. Checks may be payable to KFB.</p>	<p>The WLC is challenging other state committees to meet this challenge.</p>
<b>Action Plan for Future Activities (Plan of Work)</b>	<ul style="list-style-type: none"> <li>• Biotechnology’s Link to Food Science, Nutrition and Community (freezer meals) – <b>Paige</b> is proposing up to four locations for these train-the-trainer events to be offered this fall. Location options include Lawrence, Manhattan, Hays and Wichita. The target audience includes county coordinators, women’s committee members, family and consumer science teachers and extension agents who can teach consumers about ag issues. These workshops will include professionals discussing GMOs, natural and organic issues, producers talking about their operations and information about food safety, food-borne illnesses, etc. A registration fee of \$25 will allow attendees to take home a couple of meals. <b>Paige</b> is working on identifying funding sources.</li> <li>• Zest and Zing – <b>Sheridan</b> gave an overview of the 2016 event held in Lawrence on April 21 where two high school culinary teams participated in a cooking competition. The final results were auctioned off bringing in generous donations. The event drew between 70-80 participants and included a panel discussion. Overall, around \$800 was donated to the local food bank.</li> </ul>	<p>Committee members are asked to help with promotion of this event. Please begin speaking to your counties now so contacts can be identified.</p> <p>Committee members discussed sitting 2017 out and hosting the 2018 Zest and Zing event in Manhattan.</p>

	<ul style="list-style-type: none"> <li>• Be Ag-Wise – <b>Serita</b> gave an overview of the 2016 event where 30 people attended the Manhattan workshop but the WaKeeney workshop was cancelled due to low enrollment. Several of the resource bags have been sold to county FBs and others have been used for various train-the-trainer events. The 2017 workshops will focus on AFBF resources. Locations being considered include Garden City, Colby and Manhattan.</li> <li>• GMOs: Now We're Talking – <b>Sheridan</b> presented the concept for this event which will be similar to the one recently held in Kansas City in conjunction with Farm Food Connection. The plan is to host one or two events on Oct 14 in Wichita with the day time event geared toward college students and the evening event geared toward moms. <b>Lexy</b> will serve on the panel.</li> <li>• Harvesters event idea – An email from <b>Edie Doane</b> was shared concerning a way to have KFB share their message and involve the ag community in conversations about hunger. Harvesters started an event called Food4Thought last year as a "Friend Raiser." The event was free and featured a doctor who grew up with food insecurity who talked about his experience and how childhood hunger affects kids. They'd like to host another event this year, probably in October. A second event would occur in the KC area. She would like to feature a panel of young farmers to talk about farmers' role in healthy eating, the food bank's role in providing healthy foods and some of the ways farmers help combat hunger in their area (Second Harvest donations, county FB giving/volunteering with food banks, etc.). They would likely market it as "The Impact of Agriculture on Food Security."</li> </ul> <p>Harvesters plans to take on the cost of the event and is looking for KFB to be a partner in identifying panelists, having a presence at the event and guiding the book selection (and potential flyer or something to go with it explaining who we are/more about the book).</p> <ul style="list-style-type: none"> <li>• Combined meeting (WLC, YF&amp;R, M&amp;P) - reviewed the tentative agenda and decided to meet at 1 p.m. Friday, August 26 and adjourn at 3:30 p.m. Saturday, August 27.</li> <li>• KFB Annual Meeting - <b>Holly</b> reported on the following: <ul style="list-style-type: none"> <li>- Women's Leadership Luncheon – Reserved the Landon Room in the Holiday Inn at the Campus. Talking points will be prepared at the August WLC meeting.</li> <li>- The 2016 Benefit Silent Auction will be held in the same location as last year (first floor, east wing of the home office) with similar hours.</li> <li>- Odd Districts are up for election on this committee. <b>If you are not considering re-election, it's imperative you let <u>Marieta</u>, <u>Holly</u> and <u>your DA</u> know ASAP. Also, make sure your counties know so interested candidates can be surfaced.</b></li> </ul> </li> </ul>	<p>Committee members in close proximity have indicated an interest to assist with this event.</p> <p>Committee members like this idea but physical assistance will be limited as this is a very busy time of the year. Committee members can, and will, help in other ways.</p> <p>Please begin promoting these events. Donations for the benefit auction will be accepted at any time.</p>
<b>Adjourn</b>	The meeting concluded at 3:10 p.m.	