



Workshops

11:00

Konza A

Title: Farm Bureau Jeopardy

Description: Answer: This One! Question: Which workshop should you attend? This game show session is packed full of answers to your questions about how to get involved in Farm Bureau. Join us and have fun while finding the right fit for your next role in the organization. KFB celebrity appearances possible!

Speakers: Edie Doane and Leigh Ann Pfannenstiel, Kansas Farm Bureau

Konza B

Title: Medicare Basics

Description: Medicare is all about making the right decisions at the right time. This session will cover how Medicare works and what it covers when it comes time to use the coverage.

Speaker: Erin Petersilie, Kansas Farm Bureau Health Plans

Konza C

Title: Farm Bureau and the Courts: Opportunities and Successes

Description: We'll review the most recent Supreme Court term and American Farm Bureau Federation's legal advocacy in the courts, including opportunities to build upon our successes. Topics will include Prop 12, why the Supreme Court rules the way it does, Congressional gridlock, agency deference (and the growth of the bureaucratic state) and much more.

Speaker: Travis Cushman, American Farm Bureau Federation



Kaw Nation/Big Basin

Title: Toxic Grit: Is Farmers' Greatest Strength their Greatest Vulnerability?

Description: Farming is tough, but so are farmers. Our agricultural producers constantly overcome hazards and risks unique to our industry. But all those stressors have triggered a mental health crisis in agriculture and rural America. This workshop will discuss that crisis and what we can do to deal with everything from major disasters to everyday stressors in ways consistent with our rural values.

Speaker: Shannon Ferrell, Oklahoma State University

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McDowell/Tuttle

Title: Bringing Ag Technology to Your Field

Description: Specialists involved in Kansas State University's Testing Ag Performance Solutions (TAPS) and Institute for Digital Agriculture and Advanced Analytics (ID3A) programs, will share how they are blending ag technology and management and bringing it to your farms.

Speakers: Panel Discussion

Alcove

Title: Fields of Perspectives: Be a Voice for Agricultural Education

Description: As farm populations declined, the focus on agriculture in textbooks and classroom learning diminished, leading to a growing gap in agricultural literacy shaped by misinformation. Incorporating agriculture into the classroom fosters positive perspectives and encourages deeper discussions within schools and communities. Are you ready to join the conversation? Attendees will gather resources on ag literacy and explore differing perspectives through interactive discussions.

Speakers: Nancy Zenger-Beneda, Kansas Foundation for Ag in the Classroom and Shannon Martin, Kansas Farm Bureau



Tradeshow Area

Title: Mini workshop: LandTrust

Description: Agritourism: The next enterprise to stack on your acreage. Learn how other Farm Bureau members have used LandTrust to facilitate adding agritourism as a revenue stream without added liability, cost or contracts.

Speakers: Tom Dombroski, LandTrust

Tradeshow Area

Title: Mini workshop: Valley Hope

Description: Join Valley Hope and learn about the new resource available for members and their families along with the impact of substance use disorder in rural communities and agriculture.

Speakers: Westley Kendall and Marissa Davis, Valley Hope



1:30

Konza A

Title: Engaging with Locally Appointed Civic Boards and Commissions in Your Community

Description: As a part of KFB's Engaged Kansas efforts in cooperation with the Kansas Association of Counties, this workshop will feature a panel of community members serving on locally appointed civic boards and commissions such as zoning and planning, economic development and hospital boards. Panelists will share insights and experiences on how you and your county Farm Bureau can engage with and identify members to serve in locally appointed civic positions. Focus will also be given to these appointed civic boards' responsibilities in local communities.

Speakers: Panel Discussion

Konza B

Title: Kansas Animal Health Updates

Description: Hear the latest animal health updates and learn about biosecurity plans through the Secure Food Supply Program and the latest changes to the Animal Disease Traceability Rule.

Speaker: Kansas Department of Agriculture, Division of Animal Health

Konza C

Title: Changing Hands

Description: This session will provide education and resources for farm families planning to transition the farm to the next generation. In addition to basic estate and business succession strategies, the speaker will cover recent legislative updates and the use of buy-sell concepts often utilized by farm families. If your farm may be changing hands in the next five, 10 or 15 years, this session is one you won't want to miss.

Speaker: Farm Bureau Financial Services



Kaw Nation/Big Basin

Title: Understanding Kansas Farm Bureau’s Financial Health

Description: This workshop will provide a look at the organization’s finances, offering members a clear understanding of its financial health, budget allocations and future financial strategies. Whether you’re interested in how your membership dues are utilized or curious about financial planning, this workshop is designed to answer your questions. Don’t miss this opportunity to gain valuable insights and ask your questions directly to our leadership team.

Speakers: Joe Newland and Terry Holdren, Kansas Farm Bureau

McDowell/Tuttle

Title: Let’s Do Brunch!

Description: Join Chef Alli in the KFB annual meeting “Kitchen” for a cozy Christmas brunch. She’ll be sharing fun ways to put together an easy Christmas table scape, combined with favorite holiday brunch foods. Recipes provided!

Speaker: Chef Alli

Alcove

Title: Revitalize and Reimagine: County Innovation

Description: Come enjoy treats from Shop Kansas Farms vendors as you learn, share and connect with fellow county leaders. Four presenters will share success stories covering county fair ideas, county annual meetings, attracting and recruiting members, member appreciation events and retention strategies, and using promotional memberships. Attendees will have the opportunity to engage in roundtable discussions about county challenges and triumphs. Don't miss this opportunity to exchange ideas, seek advice and collaborate on solutions that can help your county thrive.

Speakers: Panel Discussion

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KFB’s Membership & Promotion Committee



Tradeshow Area

Title: Mini workshop: Village Travel

Description: Introducing our newest member benefit partner, Village Travel. Learn about the member benefit savings and bus tour options including charter bus service for teams, church groups, corporate events, reunions and more.

Speakers: Nikki Schoenhals, Village Travel

Tradeshow Area

Title: Mini workshop: Kansas Regenerative Medicine Center (KRMC)

Description: Kansas Regenerative Medicine Center (KRMC) has provided breakthrough treatments for more than 4,000 patients nationwide, earning more than a reputation as a leader in regenerative medicine. Join Dr. Andrew Pope, who will lead this special mini-workshop exploring the science behind stem cells, why we only use your own cells and how to determine if regenerative medicine could be a fit for you. In addition, Dr. Pope will discuss their new Neuropathy Center and how its focused treatments may help those suffering from neuropathy.

Speakers: Dr. Andrew Pope, Kansas Regenerative Medicine Center (KRMC)