

<b>KFB County Coordinator &amp; FBFS Sales Associate Growth Summit: Strength Through Partnership</b>			
<b>WEDNESDAY, APRIL 1</b>			
11:00	Registration opens		
11:15	Lunch buffet begins		
11:45-12:15	Opening Session		
<b>BREAKOUT 1</b>			
12:30 - 1:15	<b>KFB</b>		<b>FBFS</b>
	<i>Foundational</i>	<i>Level-Up</i>	<b>Associate Panel</b> Frontline Excellence: How Top Associates Drive Impact Every Day
	The Value of a Farm Bureau Membership	Grow & Retain Members in Your County Farm Bureau	
<b>BREAKOUT 2</b>			
1:30 - 2:15	<i>Foundational</i>	<i>Level-Up</i>	<b>Associate Panel</b> Elevate Your Game: Strategies from High-Performing Associates
	The Insider Advantage on Showcase	The Insider Advantage on County Awards for Excellence	
2:15-3:00	Connect & Caffeinate <i>featuring</i> The Outpouring Coffee Truck		
3:00-4:00	Round Tables Discussions	Small Group Workshops: Panel Implementation	
<b>BREAKOUT 3</b>			
4:15 - 5:00	The Blueprint for County Success: Strong Leadership + Strong Compliance	The Importance & Impact We Make	
5:15-6:00	Professional Development Session		
6:30	Dinner		
<b>THURSDAY, APRIL 2</b>			
<b>KFB Up-And-At-'Em (Optional) Sessions</b>			
7:00 - 7:45	<b>KFB</b>		
	Finding Your Supporting Characters: Strength Through Partnership and Story	AI and Technology Secrets for Coordinators	
7:45	Grab and go breakfast begins		
8:00 - 8:45	KFB/FBFS Collaborative Session		
9:00 - 10:15	Ag Education & Engagement Fair	Filling Your Pipeline: Marketing Strategies That Drive Results	
10:30 - 11:30	Coordinator Awards AFBF Resources Mini-Commercials	Working Smarter: Strategies for Operational Excellence	
11:30 - 12:15	Keynote Speaker		
12:30 - 2:00	QPR Training for Professionals that Encounter Farmers in Mental Health Distress <i>(Registration Required)</i> <i>(Lunch Included)</i>		

<b>Agenda Key</b>
KFB Session
FBFS Session
KFB/FBFS Session or Activity