



2023 YF&R  
LEADERSHIP CONFERENCE

# YF&R LEADERS CONFERENCE

MANHATTAN  
CONFERENCE  
CENTER

JANUARY 28-30,  
2022

## KEYNOTE SPEAKERS



### BRANDI BUZZARD

Brandi Buzzard is a cowgirl, rancher, working mom and wife. For more than a decade, she has also been a passionate agriculture advocate, while helping others share their agriculture stories. In 2019, her work

in the professional and advocacy arenas led to her selection as a Top 10 Industry Leader Under 40 by Cattle Business Weekly as well as the NCBA Masters of Beef Advocacy Advocate of the Year. She has spoken on MSNBC, FOX, CBS, The Weather Channel and Newsy addressing issues like conservation, beef sustainability and nutrition. She has also visited the White House and spoken to senior White House officials about agriculture and sustainability.

Brandi has worked for the Beef Cattle Institute, K-State Research & Extension, the National Cattlemen's Beef Association and is currently the Director of Communications for the Red Angus Association of America and editor of the Red Angus Magazine.

Brandi, her husband Hyatt, and their daughters Oakley and Quincy, live in southeast Kansas and own High Bar Cattle Company, a Gelbvieh/Balancer seedstock operation.

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MANHATTAN CONFERENCE CENTER | JANUARY 28-30, 2022

## EVENT HIGHLIGHTS

Connect with more than 500 other young people in Kansas agriculture to build your peer network.

Interact with industry leaders, innovators and decision makers.

Attend sessions that focus on practical tools and resources, not just research and theory.

Discover content for everyone in agriculture – from the traditional cattle rancher to the specialty crop grower to those supporting the industry off the farm.

## REGISTRATION

- Regular (by January 3) - \$100
- Late (by January 16) - \$125
- Collegiate (by January 16) - \$100
- Ag Ambassador (by January 16) - \$60
- Child (by January 16) - \$50

*\*Regular, Collegiate and Ag Ambassador registration grants available to county Farm Bureau associations*

## HOTELS

- Bluemont Hotel
- Fairfield Inn
- Hilton Garden Inn
- Courtyard by Marriott

*\* Blocks Open December 9*

## SCHEDULE

### FRIDAY, JANUARY 28

- 11:15 AM Collegiate Registration Open
- 12:00 PM Collegiate Farm Bureau Luncheon & Huddle/  
Speaker
- 2:00 PM Collegiate Ag Quiz Bowl
- 4:00 PM CFB Industry Insight Events
- 3:00 PM Afternoon YF&R Tours
- 6:00 PM YF&R Registration Opens
- 6:45 PM First Time Attendee/  
New to FB Workshop
- 7:15 PM Shop Kansas Farms  
Reception & District  
Networking
- 8:00 PM Conference Kick-Off Event

### SATURDAY, JANUARY 29

- 7:00 AM Registration Open
- 8:00 AM Eggs & Issues –  
Ag Focus General Session
- 9:45 AM Workshops Round 1
- 9:45 AM Collegiate & YF&R  
Discussion Meet Round
- 9:45 AM Morning Tour
- 10:30 AM Ag Leaders Tradeshow
- 10:45 AM Ag Leaders Networking  
Break
- 11:15 AM Workshops Round 2
- 11:15 AM Collegiate & YF&R  
Discussion Meet Round
- 12:30 PM Speaker & Networking  
Lunch
- 2:00 PM YF&R of the Year Interviews
- 2:15 PM Workshops Round 3

- 2:15 PM Collegiate Discussion Meet  
Round
- 2:15 PM Afternoon Tour
- 3:15 PM Ag Leaders Networking  
Break and Tradeshow
- 4:00 PM Workshops Round 4
- 4:00 PM YF&R Discussion Meet  
Round
- 6:00 PM District Dinners

### SUNDAY, JANUARY 30

- 7:45 AM Sunday Morning Music &  
Devotions
- 8:15 AM Breakfast by Chris Cakes
- 9:00 AM Cakes & Conversations –  
Closing Keynote +  
Competitive Event Awards
- 10:30 AM Adjourn

## TOPICS

- Mental Health
- Getting involved in Community and Farm Bureau
- First time Farmer resources and programs panel
- Non-traditional and Secondary Education in Ag Panel
- Succession Planning
- Animal Nutrition from Academic and Producer Perspectives
- Cattle Marketing
- Ag Stress Management
- International Ag
- Website Design for Ag Producers
- Small Animal Production Diversification
- Farm Labor Resources Panel

## COMPETITIONS

- Excellence in Agriculture Award – Applications due January 14
- YF&R of the Year Award – Applications due January 14
- YF&R Discussion Meet – Entries due January 14
- Collegiate Discussion Meet – Entries due January 14
- Collegiate Ag Quiz Bowl – Entries due January 14