



## Workshops

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**11:00**

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### Konza A

**Title:** Inviting people to join

**Description:** Do you want to recruit new people to Farm Bureau, but find yourself at a loss about how best to do so? This session will equip you with tools and strategies that will help you engage in recruitment conversations with prospective members. This interactive workshop will focus on identifying a prospective member's hot buttons, ways to talk about the benefits of membership and how to handle objections to the membership ask. You'll leave this workshop better equipped to grow the Farm Bureau family.

**Speakers:** Austin Large, American Farm Bureau Federation  
KFB Membership and Promotion Committee Members

### Konza B

**Title:** Real talk about farm safety

**Description:** From practical tips on equipment safety to fostering a culture of awareness, this workshop is designed to empower you with knowledge and tools to help eliminate farm accidents and promote a healthy lifestyle. We'll also focus on the growing concern of hearing loss in the agriculture industry and introduce you to the latest hearing aid and prevention technology offered to members at discounted prices through Great Hearing Benefits.

**Speakers:** Serita Blankenship, KFB  
Todd McMullen, Great Hearing Benefits



## Konza C

**Title:** Getting to the heart of urban agriculture

**Description:** Community pride. Jobs. Food deserts. Green space. Direct connection to food. Culture. These are just some of the reasons urban agriculture matters. This conversation about urban farmers with a refugee-turned-farmer will be interactive and full of the unexpected.

**Speaker:** Semra Fetahovic, Kansas State University

## Kaw Nation/Big Basin

**Title:** Do you know what's in your drinking water and who is monitoring it?

**Description:** Erin Seybold will discuss the domestic water quality monitoring system, or lack thereof, in domestic water supplies and how efforts are underway to reinvigorate the monitoring system. This is a serious issue and anyone who relies on a domestic water supply (wells, springs, ponds) for human or livestock consumption should attend to learn more.

Tom Stiles will discuss the wide array of traditional water quality contaminants Kansas Department of Health and Environment (KDHE) monitors and will also discuss the growing list of new contaminants the agency must regulate. Stiles has a wealth of information and has helped Kansas maintain a commonsense approach to enforcing the Clean Water Act in Kansas.

**Speakers:** Erin Seybold, Kansas Geological Survey  
Tom Stiles, KDHE Bureau of Water

## McDowell/Tuttle

**Title:** Rapid fire updates

**K-State 105 – Supercharging support for Kansans:** K-State 105 is Kansas State University's answer to the call for a comprehensive economic growth and advancement solution for Kansas. The initiative leverages the statewide K-State Research and Extension network to deliver the full breadth of the university's collective knowledge and solution-driven innovation to every Kansan, right where they live and work. Additionally, K-State 105 forges the connections and partnerships that create access to additional expertise within other state institutions and agencies, nonprofits and corporations — all part of an effort to build additional capacities and strengths in each of the 105 counties in the state.

Jessica Gnad, K-State 105



**Rice County Harvest Hub:** In a little over 18 months, a group of community members in Rice County have built a local food system called the Rice County Harvest Hub. These local leaders have secured a USDA grant, created a board of directors, hired a director and are on the way to building new revenue streams, creating entrepreneurial opportunities and increasing margins and markets for local farms/ranches with direct-to-consumer sales. Learn how you can create this same system in your community.

Chad Hook, Rice County Harvest Hub

**Applying commodity concepts to Shop Kansas Farms Harvest Hubs:** Learn how concepts used in commodities apply to the Shop Kansas Farms Harvest Hubs as we establish a local supply chain of production, processing and distribution to respond to the increasing interest of consumers wanting to know where their food comes from (identity preservation) and are willing to pay more because of the connection (inelastic demand).

Rick McNary, Shop Kansas Farms

**Registered apprenticeships - Providing a skilled workforce for Kansas employers:** At the 2022 KFB Annual Meeting, KFB and the Kansas Department of Commerce (DOC) launched the Rural Kansas Apprenticeship Program (RKAP). KFB, MKC and DOC staff will discuss how RKAP works with farmers, ranchers, agribusinesses and others in rural communities to create employment and workforce solutions.

## Alcove

**Title:** Understanding stress during difficult times in agriculture

**Description:** Surviving in the agriculture world today can be an intense and demanding job. You are under pressure to meet the demands of running your operation and working to balance other areas of your life. Stress is natural and can be inevitable, but stress can take a toll on your health and effectiveness in many areas of your life. During this presentation, you will be given information on where our stress comes from and how it can affect your mood, thinking and decision-making, along with some easy-to-apply tips proven to help manage the stress of farmers and ranchers for the last 16 years.

**Speaker:** Will Stutterheim, Fort Hays State University



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**1:30**

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### Konza A

**Title:** Ag in a Bag: Hands-on agriculture education activities

**Description:** Ag in a Bag provides an interactive learning experience that engages participants of all ages. KFB Agriculture Education Assistant Director Shannon Martin will demonstrate several hands-on activities that can be done with bags. The workshop will be interactive and fun — and maybe even a little gross as you work through how a cow's stomach functions.

**Speaker:** Shannon Martin, KFB

### Konza B

**Title:** Kansas resources for transition and succession planning

**Description:** This informative session will provide details on how to get started with farm and ranch transition or succession planning and resources in Kansas to help start the process.

**Speaker:** Kay Prather, Kansas Agricultural Mediation Services

### Konza C

**Title:** Engaging with county commissioners and their roles in your community

**Description:** As a part of KFB's Engaged Kansas efforts, a panel of current and former county commissioners, in cooperation with the Kansas Association of Counties, will share their insight and experiences on how you and your county Farm Bureau can engage with your county commissioners. Focus will also be given to the responsibilities and impact county commissioners have on local communities.

**Speaker:** Panel Discussion



## Kaw Nation/Big Basin

**Title:** Farm Service Agency updates

**Description:** Updates on Farm Service Agency programs available to assist farmers and ranchers. Topics to be covered include Farm Loan Programs, LIP, LFP, CRP, ECP and more acronyms.

**Speakers:** Todd Barrows, Josh Ridder, Tonya Ackerman and Dennis McKinney, USDA Farm Service Agency

## McDowell/Tuttle

**Title:** Super viral: TikTok food trends

**Description:** You've seen them, you've heard about them ... but have you tried them? Sometimes the best recipes are the ones that seem the most questionable! Join Chef Alli in the "KFB Kitchen" to see if the top-trending TikTok recipes are worth the hype.

**Speaker:** Chef Alli

## Alcove

**Title:** Leading change in the wild

**Description:** Come for the cute photos from a safari, stay for real solutions to the discomfort of leading change. Change can be painful for many but sometimes we're called to lead in situations that require it. Join this session with the second cohort of Casten Fellows to learn steps to successfully lead change in your community.

**Speakers:** Casten Fellows Cohort 2: Mike Beying (Osage), Levi Clubine (Montgomery), Ashley Hornberger (Douglas), Kyler Langvardt (Geary), Shanda Mattix (Thomas), Hope Ochoa (Finney)