

Hunger Food Drive: Score Big for Your Community

FAQ SHEET

What is the goal of this project?

The goal of the Hunger Food Drive is to bring county Farm Bureaus, FBFS agents, K-State fans and communities together to end hunger in their communities.

What is the job of the point person?

The point person will be the leader of the Hunger Food Drive work happening in your county. They will:

- be the local contact for the work happening in your county around the Hunger Food Drive
- determine where donations can be made with support from county Farm Bureau board and FBFS agent(s)
- determine what items can be donated and are needed at food bank(s)
- collect the donations weekly
- weigh the donations
- drop the donations off at local food pantry
- communicate the weight of weekly donations to KFB every week
- responsible for promotion of the food drive in your community
 - take photos of donations, share on your county FB Facebook page
 - submit photos to KFB for use

How long does the Hunger Food Drive run?

The Hunger Food Drive will run Oct. 18-Nov. 15.

How do we select where the donations will go?

Your county Farm Bureau board and agent(s) can decide where the food donations go, in collaboration with the point person.

Can we accept monetary donations?

Monetary donations will be accepted through KFB's End Hunger campaign. There will be a link for financial donations on the Hunger Food Drive landing page on the KFB website once the program is rolling.

Will these funds be matched by Kansas Farm Bureau's Foundation for Agriculture?

Funds donated through the End Hunger Food Drive will NOT be matched by KFB's Foundation for Agriculture.

If we donated earlier in the year, can we count those funds/donations to the End Hunger Food Drive?

Donations outside of the End Hunger Food Drive dates, Oct. 18-Nov. 15, cannot be counted.

Will money donated stay local?

Funds donated through KFB's End Hunger campaign will be earmarked for the county the donation was tagged for.

Will monetary donations be factored into winners?

\$1 equals 1 pound.

How will the winning county be decided?

We will use the number of pounds and dollars raised within your county along with the number of members in your county. The county with the most pounds raised per members will be the winner.

What is the prize for winning?

The winning county Farm Bureau and FBFS agent will receive 20 tickets to the K-State vs. Iowa State Football game. They can also attend a tailgate before the football game. The winners will also be recognized during the football game.

Are we limited to one drop-off location?

No, you are not limited to one drop-off location.

How will we know who is winning?

We will take the weekly reports from the local point people and update a leader board on the Hunger Food Drive landing page on the KFB website once the program is rolling.

When will the winners be announced?

Winners will be announced Friday, Nov. 17.

How will the winners get the tickets?

To be determined.

How will we promote this locally?

KFB and FBFS will provide promotional materials that will include pre-approved social media posts, posters (14"x20") that can be placed in local grocery stores and offices that can be personalized with county Farm Bureau name and logo, agent(s) name(s), drop-off locations, etc. Fliers that can be personalized will also be provided. County Farm Bureaus and agents will need to pre-order these materials via a form that will be sent out in mid-September.

I have a question. Who should I contact?

County Farm Bureaus are encouraged to connect with their Field Services Manager or Meagan Cramer at cramerm@kfb.org.