



KANSAS FARM BUREAU®

CAMPAIGN SCHOOL



2024 Dates and Locations

Complete Campaign School – *In-Depth Curriculum, Media Training and Simulation*

April 17-18

Wichita - *Wichita Regional Chamber*

Mini Sessions – *Summary of Basic Campaign Theory and Practice*

January 16, 1-5 PM

Topeka - *Kansas Chamber Office*

February 2, 2-6 PM

Manhattan - *Hilton Convention Center*

April 10, 1-5 PM

Overland Park - *Overland Park Chamber Office*

May 15, 1-5 PM

Hays - *BriefSpace*

May 16, 1-5 PM

McPherson - *McPherson Chamber Office*

June 11, 1-5 PM

Colby - *Pioneer Memorial Library*

June 26, 1-5 PM

Iola - *Allen County Community College Main Building*



WHO SHOULD ATTEND?

- Current officeholders
- Potential candidates
- Campaign managers
- Campaign volunteer leaders

WHY SHOULD YOU ATTEND?

- Obtain a blueprint to plan any size campaign
- Receive non-partisan, unbiased guidance
- Gain confidence to execute a winning campaign
- Topics include strategy, selecting issues, fundraising and voter identification



An Engaged Kansas Resource
www.engagedkansas.org



www.kfb.org/CampaignSchool

- Find Detailed Agendas
- Fill out an Interest Form
- Register to Attend