

**KFB County Coordinator & FBFS Sales Associate Growth Summit:  
Strength Through Partnership**

**WEDNESDAY, APRIL 1**

11:00	Registration opens	
11:15	Lunch buffet begins	
11:45-12:15	Opening Session	
<b>BREAKOUT 1</b>		
12:30 - 1:15	<b>KFB</b>	
	<b>Foundational</b>	<b>Level-Up</b>
	The Value of a Farm Bureau Membership <i>John Kennedy &amp; Matt McCabe</i>	Member Engagement Design Lab <i>Myndi Krafft &amp; Cory Saunders</i>
	<b>FBFS</b>	
	<b>Associate Panel</b> Frontline Excellence: How Top Associates Drive Impact Every Day	
<b>BREAKOUT 2</b>		
1:30 - 2:15	<b>Foundational</b>	
	<b>Level-Up</b>	
	The Insider Advantage on Showcase <i>Pam Dankenbring, Stephanie Eckroat, Debbie Hargrave</i>	The Insider Advantage on County Awards for Excellence <i>Jennifer Stewart &amp; Candi Hemel</i>
	<b>Associate Panel</b> Elevate Your Game: Strategies from High-Performing Associates	
2:15-3:00	Connect & Caffeinate <i>featuring</i> The Outpouring Coffee Truck	
3:00-4:00	Round Tables Discussions	Small Group Workshops: Panel Implementation
<b>BREAKOUT 3</b>		
4:15 - 5:00	The Blueprint for County Success: Strong Leadership + Strong Compliance <i>Terry Holdren, CEO</i>	The Importance & Impact We Make
5:15-6:00	Professional Development Session: The Power of Partnership <i>Chance Lee, K-State Stateley School of Leadership</i>	
6:30	KFB District Dinners 'Round Manhappiness	FBFS Dinner

**THURSDAY, APRIL 2**

<b>KFB Up-And-At-'Em (Optional) Sessions</b>		
7:00 - 7:45	<b>KFB</b>	
	Finding Your Supporting Characters: Strength Through Partnership and Story <i>Sheridan Wimmer</i>	AI & Technology Secrets for Coordinators <i>Cindy Peterson &amp; Dan Strom</i>
	Grab and go breakfast begins	
8:00 - 8:45	Strength Through Partnership Collaborative Session <i>Brent Adams (FBFS) &amp; Brenden Wirth (KFB)</i>	
9:00 - 10:15	Ag Education & Engagement Fair	Filling Your Pipeline: Marketing Strategies That Drive Results
10:30 - 11:30	KFB Celebrate & Cultivate	Working Smarter: Strategies for Operational Excellence
11:30 - 12:15	Keynote - <i>Captain Your Own Ship</i> <i>Kevin Ingram, Manhattan Christian College President</i>	
12:30 - 2:00	QPR Training for Professionals that Encounter Farmers in Mental Health Distress <i>(Registration Required)</i> <i>(Lunch Included)</i>	

<b>Agenda Key</b>
KFB Session
FBFS Session
KFB/FBFS Session or Activity