

FFA DISCUSSION MEET SCORING RUBRIC

(1) OPENING STATEMENT (10 pts)	Contestant... - Does not address the problem – is off topic. - Does not address the importance or relevancy of the problem. - Makes a “closed” statement that does not allow room for further conversation. - Does not seem to have a point of view. - Does not finish in the allotted time. Award 0-3 points	Contestant... - Defines the problem. - Sets the problem in context. - Makes a statement that leaves some room for further conversation but could be more open. - Has a general point of view. - Stays in the given time. Award 4-6 points	Contestant... - Clearly defines the problem. - Conveys the importance and relevancy of the problem. - Makes an “open” statement that leaves room for further conversation. - Sets the stage for an interesting conversation with a very clear point of view. - Uses their time very wisely and stays in their given time. Award 7-10 points
(2) ANALYSIS OF TOPIC OR PROBLEM (20 pts)	Contestant... - Does not address the problem or does not remain on topic/wanders/distracts. - Hasn’t done much research or lacks quality facts. - Doesn’t build on other’s ideas, only pushes their own. - Doesn’t ask questions to clarify other’s ideas. - Doesn’t share relevant personal examples. - Misinterprets the issues or does not display competency and therefore does not help with problem solving. Award 0-5 points	Contestant... - Identifies the causes of the problem, does not directly address them, but remains on topic. - Has done research. - Addresses the ideas of others but does not build upon them – or only drops in information they learned without connecting it to previous ideas and moving the conversation forward. - Asks some questions to help vet the ideas of others. - Shares relevant personal examples – may be slightly off topic. - Demonstrates knowledge of this problem but not why it exists. Award 6-12 points	Contestant... - Identifies and addresses the causes of the problem and remains on topic. - Has thoroughly researched the topic. - Confidently builds on the ideas of others to contribute to a coherent analysis. - Asks relevant questions to vet the ideas of others. - Shares relevant personal examples that add to the conversation. - Helps ensure thorough analysis before moving to problem solving. - Is aware of current and relevant FB policy. Award 13-20 points

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(3) PROBLEM SOLVING AND IMPLEMENTATION (25 pts)	Contestant... • Instead of helping to guide the conversation to a solution, just data drops. • Offers no plan for a solution or a generic plan like “tell our story” or “educate consumers.” • Does not identify how Farm Bureau is involved. Award 0-6 points	Contestant... • Tries to help lead the conversation to address a solution but misses opportunities to collaborate with the group. • Has a plan but is missing specificity. • Farm Bureau is mentioned but is not a crucial piece of the solution. Award 7-16 points	Contestant... • Is a leader in guiding the group and the conversation to the specific and relevant solutions. • Generates ideas that contribute to an achievable and specific plan of action to resolve the issue. • Clearly defines how Farm Bureau is part of the action plan. Award 17-25 points
(4) COOPERATIVE ATTITUDE (15 pts)	Contestant... • Does not listen to the others – just waits for their turn to talk. • Cuts others off or simply repeats what others have already said. • Is rude, defensive or combative when they do not agree with others. Award 0-4 points	Contestant... • Listens to others but does not comment specifically on their ideas or tie ideas back to the bigger conversation. • Is respectful of others. • Is not rude or defensive when they disagree with others. Award 5-9 points	Contestant... • Is an active listener and comments or references specific ideas mentioned by others tying them back to the bigger conversation. • Clearly shows grace, courtesy and respect to other participants. • Shows integrity especially when they do not agree with others Award 10-15 points
(5) CLOSING STATEMENT (15 pts)	Contestant... • Does not accurately summarize the conversation. • Uses memorized speech that doesn’t reflect the content of the conversation. • Closing statement is forgettable. Award 0-4 points	Contestant... • Summarizes the conversation that happened. • Uses take-away points from the discussion to help develop a plan. • Closing statement is memorable. Award 5-9 points	Contestant... • Shows that they have actively listened to the conversation in their summary. • Uses take away points from the discussion to develop relevant, realistic and specific action items and plans for the future. • Closing statement is memorable and inspires confidence in their ability to work toward a solution. Award 10-15 points
(6) DELIVERY (15 pts)	Contestant... • Is boring/mumbling/monotoned. • Slouches, does not use appropriate gestures or have eye contact. • Ideas are difficult to understand, or they are not confident in speaking. Award 0-4 points	Contestant... • Speaks at an appropriate volume and pace with appropriate tone. • Uses effective posture, gestures and eye contact. • Conveys thoughts and viewpoints but could seem overly rehearsed Award 5-9 points	Contestant... • Is interesting to listen to, animated and lively, speaks at an appropriate volume and with a professional and courteous tone. • Is poised and uses gestures and eye contact that emit respect and professionalism. • Confidently conveys thoughts and viewpoints clearly. Award 10—15 points