









The United States farming system is so efficient that Americans spend less of their income on food than do people in any other country.

> Could we afford to have other countries produce all of the food and fiber we use?

The food and fiber industry is the nation's largest employer, generating 23 million jobs in

the United States.

Do we want young people to be ignorant about where their food and fiber come from?

The vast majority of Americans are several generations removed from direct experience with farming.

Are talented students receiving the latest information about the variety of career opportunities *in the food and fiber industry?* 

KANSAS FARM BUREAU

• The Voice of Agriculture

Farm Safety & Ag Education

2627 KFB Plaza

Manhattan, KS 66503

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