Most beef cattle spend **4** to **6** months in a feedlot, just prior to harvest, where they are fed a grain-based diet. All cattle spend the majority of their lives grazing on grass pasture.

More beef is eaten on Memorial Day than any other day of the year. The Fourth of July and Labor Day tie for 2<sup>nd</sup>.



Beef is consumed 77.8 million times each day across America.





**Every** dollar in cattle sales generates approximately **five** dollars in additional business activity. The gestation period for cows is **285** days (9 months). When a calf is born, it weighs **60-100** pounds; beef calves are weaned at **6 to 10** months of ages when they weigh **450-700** pounds.





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