

# APPLY IT TO AG!

Your Directions to Ag Connections

# CAREER CRAZE

**Objective:** Students identify careers related to bringing food from a field to our plates.

**Materials:**

- American Farm Bureau’s Food and Farm Facts book
- Several pieces of paper
- Pencil or pen

**Directions:**

- Read to understand the meaning of the information on pages 18-19.
- Title one paper “off-farm” and the other “on-farm.” List different industries involved in both categories.
- Next, list as many careers as you can under each industry.
- Consider the questions below.

**Ag Connections:**

- Prior to this activity, had you ever thought about where the money your family spends on food goes? What would you have guessed?

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- What do you find surprising or interesting about the data?

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- Review the list of careers you have compiled; how many people do you know whose career involves agriculture?

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- Write down three of the careers listed that sound interesting to you. What kind of training or education do you think they require? List some company names that might employ people in those positions.

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**Learn More!** There are great careers in agriculture but where do you fit in? Check out the KFB [Ag Career Inventory Sheet](#) to get a better idea.