Ending Hunger in Kansas Program Details

Matching Pantry Donations

For every \$0.50 per member that BOTH the county board and agents contribute to the fund, the Foundation will also contribute \$0.50. This ultimately can result in \$1.50 per Farm Bureau member in each county being donated to a local food pantry in each respective county.

- The Foundation will match \$0.50 per member in the county maximum.
 - For example, if there are 100 members and both the board and agents each contribute \$50, the Foundation will also contribute \$50, and a total of \$150 goes to a local food pantry in that county.
 - Conversely, if there are 100 members and both the board and agents each contribute \$75, the maximum amount the Foundation will contribute is still \$50, and a total of \$200 goes to a local food pantry in that county.
- We suggest using the end of prior year's membership number. County Farm Bureaus can provide each agent's number of members in the county through the membership status report. Directions on how to run the report can be found <u>here.</u>
- One of the efforts of this program is to help build partnership between county boards and agents. The Foundation match is based on every \$1 donated between the TWO. Therefore, to get the maximum match, they must both donate the same amount.
 - For example, say there are 100 members in the county. The agent donates \$50, accounting for all 100 members. The board donates \$40, accounting for 80 of the members. The Foundation matches \$40, and a total of \$130 goes to a local food pantry in that county.
 - If only the county board or only the agent in a county donates, that amount will receive a \$0.25 match.
- Matches will not be made until both the board and the agents' donations are received, or we are notified that only one is participating.
- Boards, agents, District Administrators, and Agency Managers will be notified that the check is ready to be sent and will receive marketing materials to help spread the word about the difference they are making in their communities.
- The match is available once per fiscal year running from October 1 to September 30.
- We encourage online donations.
 - <u>KFB Foundation End Hunger (jotform.com)</u>
 - After you donate online, you will receive an email with all the pertinent taxrelated information.
 - If this is not possible, checks can be made out to Kansas Farm Bureau Foundation with 'End Hunger, County Name, County Farm Bureau or FBFS Agent' in the memo and mailed to: Kansas Farm Bureau, 2627 KFB Plaza, Manhattan, Kansas 66503
- The funds contributed by boards and agents will return to a food pantry recipient in that county. While the foundation, as a public entity, cannot take direction from the donor about the ultimate recipient, we recognize that no one knows local needs better than

those in the community. County Farm Bureaus and FBFS Agents would need to provide direction on the food banks to receive the contribution; based on that collective recommendation, contributions could be divided if more than one bank exists in a county.

Ending Hunger Grant

Food insecurity is complex. There are four interacting pillars that contribute to it:



- Access: lack of physical access to food
 - Anyone that lives more than 1 mile from a grocery store in the city or more than 10 miles in rural areas live in a "food desert".
- Quantity: lack of enough food
 - There are over 6,000 kids in the Kansas Food Bank's backpack program because there is not enough food for them to eat in the evenings and over weekends at their homes.
- Affordability: lack of funds to purchase food
 - 70% of food insecure families report having to choose between buying food or paying for utilities in the last three months.
- Nutrition: lack of nutritious food
 - It is \$1.50 per day cheaper to eat unhealthy food compared to healthy food. Many food insecure families therefore choose more energy-dense and nutrient-poor foods.

Each of these pillars look different in every community. This grant will provide County Farm Bureaus and FBFS Agents programming dollars to address systemic food insecurity needs specific to their communities. Criteria that must be met in the project proposal to be eligible to receive funding include:

- Address one or more pillars of food insecurity. Examples:
 - Access: Develop a community garden in a food desert or help improve transportation to food sources.
 - Quantity: Host a community meal or sponsor a school backpack program.
 - Affordability: Ensure your efforts target under-served and low-income populations or support a healthy food prescription program at the farmers' market

- Nutrition: Fill the funding gap (pay for processing or fair market price to the farmer/rancher) to get fresh, farm-sourced food into schools, hospitals, senior centers.
- Partnership between County Farm Bureau Board and FBFS agents
 - Partnership is open to be defined by each situation. Examples include agents helping fund the project or assisting with the project in any way.

Elements that create a strong proposal (not required, but will have the opportunity to be described in the application):

- Incorporate multiple elements of The KFB mission (advocacy, education, service). By their nature, these projects will mostly be service oriented. Examples of fulfilling advocacy and education include:
 - Advocacy: invite legislators to engage in/attend your effort
 - Education: include a financial literacy or ag education element
- Collaborate with another county or other organizations.
 - Regionalism and collaboration is a constant background discussion point today (district-wide in person meetings coupled with virtual elements, desiring a spirit of collaboration among counties instead of competition, more efficient use of human and financial resources in an era of limited quantity and time, etcetera). For example, boards and agents can combine resources (financial, human, physical) with other counties to accomplish a larger project, invite other organizations to participate in their project, or join forces with an organization already doing meaningful work that meets the grant criteria.
- The application can be found here Ending Hunger Grant Application (jotform.com)
- Only County Farm Bureau Boards or FBFS Agents are eligible to apply for the grants.
- Grants are on a rolling application process throughout the year.
- Grants are awarded by a committee of FBFS Agents and KFB Foundation Board members. Notification will be given of award within a month of submission. If a project is not awarded for some reason, the application can be edited and resubmitted.
- Grant funds will be awarded like other grants through the Foundation: recipients will apply, receive approval, complete the project, submit an activity report, and receive funds with the submission of their receipts.
- Training for determining the food insecurity needs of your community and designing a meaningful effort at addressing them is available. Ask your District Administrator or Agency Manager for details.

Boards and Agents can participate in BOTH ways in a given year.