



On Dec. 3-4, workshops, keynote speakers and more will be open to ALL Farm Bureau members of Kansas and will be hosted virtually.

## **Thurs., Dec. 3**

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### **9-10:15 a.m. GENERAL SESSION**

Welcome from Pres. Felts and Terry Holdren

Keynote: Vance Crowe

*As the world moves forward in a post-Covid world, what lessons can we learn? Vance will share thoughts on how we can help ourselves along with our communities, businesses and industry survive and thrive through and past the Coronavirus.*

### **10:15-10:45 a.m. BREAK & VIRTUAL TRADESHOW**

### **10:45-11:10 a.m. FARM BUREAU UPDATE**

Panel discussion covering updates from all facets of Farm Bureau. Panelists include:

- Rich Felts, Kansas Farm Bureau President
- Michelle Hubert, Regional Vice President at Farm Bureau Financial Services
- Erin Petersilie, Kansas Farm Bureau Health Plans manager

### **11:15-Noon WORKSHOPS**

#### **Managing the Markets in 2021**

Matt Hines from Loewen and Associates

Tom Leffler with Leffler Commodities, LLC

*This shootout style forum will feature two of the state's most respected market analysts, addressing the key price driving questions for 2021 crop and livestock markets, and leaving plenty of time at the end for questions from the audience.*

#### **Regional Food Hubs and Local Processing**

Tom Buller, Douglas County Horticulture Extension Agent

Tony George, Program Manager for KDA's Meat and Poultry Inspection

*Join us to learn about the concept of food hubs and the role they can play in building a strong local food system across the state of Kansas. We'll also learn about the state meat inspection program and the options that are available to sell meat products in Kansas.*



## **Facing Your Leadership Challenges**

Vance Crowe

*Most leadership seminars focus on important concepts like emotional intelligence, delivering successful feedback or encouraging growth in your teams. However, many leaders are never given models they can use to think through the complexities required to lead others. This workshop is designed to offer participants a chance to speak candidly about the challenges of managing the varied and complex interests of those around you - employees, community members, industry peers and more. The topics covered in this workshop will be delivered as a survey of mental models so participants can understand enough to recognize which model they need as they face their own leadership challenges.*

*The workshop will cover:*

- *Putnam's Two-Level Games*
- *The Golden Mean of Agreeableness*
- *Interest-based negotiations*

## **Growing Membership**

Dr. Scott Downey, Purdue University

*Even before COVID, growing memberships and getting participation was a challenge. Drawing from research on how people make decisions, this energetic session will help us understand what motivates participation and what we can do to encourage it.*

**Noon-1:30 p.m.      BREAK & VIRTUAL TRADESHOW**

**1:45-2:30 p.m.      WORKSHOPS**

## **The Present and Future of Dicamba**

Sarah Lancaster, Kansas State University

Gary Meyer, DVM, Program Manager for KDA's Pesticide and Fertilizer Program

Lucas Heinen, Chairman of the Kansas Soybean Association

*This workshop features farm leaders and experts from both Kansas State University and the Kansas Department of Agriculture, where they will review the current regulatory status of dicamba and the path going forward.*



### **Looking Back at 2020 and What's Ahead in Washington**

Randy Dwyer, Director of Advocacy and Grassroots Development for American Farm Bureau Federation

*Politically speaking, 2020 has given us much more than expected. We'll take a look back at key moments, turning points and what lies ahead legislatively and politically in the lame duck session, a new Congress and beyond 2021.*

### **Medicare Supplements 101**

Erin Petersilie, Kansas Farm Bureau Health Plans Manager

*Medicare is all about making the right decision at the right time. This session will give you an overview of the pieces of Medicare so you can make decisions best suited for your situation.*

### **Online Trolls and Disinformation**

Dr. Patrick Warren, Associate Professor in the John E. Walker Department of Economics at Clemson University

Dr. Jeffrey Lees, visiting Assistant Professor at Clemson University Powers College of Business

*A discussion of how inauthentic actors use social media to spread distrust and disinformation and what you can do about it.*

**2:30-3:30 p.m. BREAK & VIRTUAL TRADESHOW**

**3:30-4:30 p.m. NETWORKING SESSIONS**

- Trivia
- County Idea Exchange
- Cover Crops
- Leading in Our Communities
- Growing Entrepreneurs

**7-8 p.m. HONORING RETIRING SEN. ROBERTS**



## **Fri., Dec. 4**

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### **9-11 a.m. GENERAL SESSION**

State update with Pres. Felts and KFB staff

Distinguished Service Award, Edie Dahlsten

D.C. update from Andrew Walmsley, American Farm Bureau Federation

### **11-11:10 a.m. OPEN DISCUSSION OF RESOLUTIONS**

#### **11:15-noon WORKSHOPS**

##### **Bridging the Generational Divide**

Jordan Henry, American Farm Bureau Federation

*Generations aren't simply separated by years. People divided by generations experience gaps in culture, technology and life experience. This workshop will help you better understand generational differences that affect how people approach life, work and volunteering. Learn to understand what motivates different generations of members to better equip your Farm Bureau to appreciate and use the diversity of talents each generation brings.*

##### **Farm Succession Planning**

Dan Shurley, Regional Financial Consultant for Farm Bureau Financial Services

Andy Ellis, Partner at Arthur-Green, LLP

*We will assist you with estate preservation strategies, and business and tax succession strategies. The goal with this workshop is to provide you with information that will help reduce costs for the family to settle your estate.*

##### **Addressing Farm Stress**

Emily Krekelberg, Extension Educator for the University of Minnesota Extension

*With low commodity prices, high debt loads and challenging weather in recent years, farmers are experiencing high amounts of stress. It can be challenging to know how to approach someone under a lot of stress and how best to help them. In this session, Emily will review the nature of farm stress, discuss how to identify stress, provide strategies for communicating with stressed individuals and review available resources. This session is for anyone who has ever thought, "I should say something, but I don't know what to say."*



## **21<sup>st</sup> Century Agriculture Education**

Angie Danner and Rhonda McCurry, Kansas Farm Bureau

*Calling all members working to impact Ag Education! This workshop is designed to showcase innovative ways four county Farm Bureaus have successfully adapted to pre- and post-COVID school restrictions. This panel will help you discover ways to target audiences through technology, develop and utilize Ag Ambassadors and highlight best practices to provide members great ideas you can implement in your home county.*

## **Noon-1 p.m. BREAK & VIRTUAL TRADESHOW**

### **1-1:45 p.m. WORKSHOPS**

#### **The Agricultural Trade Agenda of the Trump Administration**

Ambassador Doud, Chief Agricultural Negotiator for the Office of the U.S. Trade Representative

*Ambassador Doud will provide an update on global agricultural trade, highlighting key trade priorities, including the USMCA, the China Phase One Agreement, the U.S.-Japan Trade Agreement, as well as ongoing negotiations with the United Kingdom and Kenya.*

#### **Rural Revitalization and Broadband**

Carolyn Dunn, Executive Director of Stafford County Economic Development  
Catherine Moyer, General Manager and CEO of Pioneer Communications  
Lea Ann Seiler, Director of Hodgeman County Economic Development

*Join us to hear how rural counties are working to attract and keep new and existing businesses. Also learn about efforts to bring broadband to every corner of Kansas to improve health, education and economic activity across the state.*

#### **KFB Health Plans**

Erin Petersilie, Kansas Farm Bureau Health Plans Manager

*Thinking a health plan might be right for you? Wondering how the plan has worked in year one? This session will give an overview of year one as well as answer questions about the plans. Panelists will give different perspectives of the plans so you can see the complete picture.*



## **Future Farm Policy and the 'Climate' in Washington**

Andrew Walmsley, American Farm Bureau Federation

*This workshop will focus on the challenges for farm policy in the next several years. How does Farm Bureau engage on climate issues and what does that mean for the next farm bill?*

**1:45-3 p.m. BREAK & VIRTUAL TRADESHOW**

**5:30-6:30 p.m. NETWORKING SESSIONS**

- Cook Along with Chef Alli
- County Idea Exchange
- Specialty Crops
- Women in Agriculture
- Direct Marketing

**7-8 p.m. TOWNHALL FEATURING NEWLY ELECTED FEDERAL OFFICIALS  
(tentative)**



On Sat., Dec. 5, only voting delegates will gather at 10 different hubs across the state to complete the farm organization’s business and set policy for 2021.

Sat., Dec. 5		
	9 a.m.	REGISTRATION OPEN AT REGIONAL HUBS
	9:45 a.m.	CAUCUS MEETINGS
	10:45 a.m.	BUSINESS SESSION CONVENES
	12:15 p.m.	LUNCH
	12:45 p.m.	UPDATE FROM AFBF PRESIDENT ZIPPY DUVALL
	1 p.m.	RECONVENE